

Hoosier Tobacco Control: Policies and Support for Reaching Smokers with Mental Illness

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Hoosier Model *for* Tobacco Control

1. Community Based Programs
2. Cessation Interventions
3. Statewide Public Education Campaign
4. Evaluation and Surveillance
5. Administration and Management

Strategic Actions Over Time

2010 Strategic Plan instituted 6 Comprehensive Tobacco Control Priority Areas:

1. Decrease Indiana youth smoking rates
2. Increase proportion of Hoosiers not exposed to secondhand smoke
3. Decrease Indiana adult smoking rates
4. Increase anti-tobacco knowledge, attitudes and beliefs necessary for smoking behavior change to occur
5. Increase Indiana's tobacco tax to reduce adult smoking and prevent youth smoking
6. Maintain state and local infrastructure necessary to lower tobacco use rates and thus make Indiana competitive on economic fronts

Strategic Actions Over Time

Priority 1 was addressed intensively in 2007 RFP and great progress was made - Youth

Priority 2 has been addressed consistently throughout the span of tobacco control work – Secondhand Smoke Policy

Priority 3 is our next frontier – Cessation Systems Change (Reduce Adult Use)

Priorities 4 and 5 have been incorporated into all areas of tobacco control – Attitudes and beliefs; Increased taxes

Priority 6 continues to be an ongoing effort of state and local tobacco control partners - Infrastructure

Three Indicators

INDICATOR 11:

- **Extent of the promotion of the Indiana Tobacco Quitline to the community**



Three Indicators

INDICATOR 12:

- Proportion of health care providers and health care systems that have fully implemented the Public Health Service guidelines for cessation

INDICATOR 13:

- Proportion of worksites that provide employer-sponsored cessation support for employees who use tobacco

POLICY EMPHASIS



Five Indicators

INDICATOR 4

- **Proportion of tobacco free campus policies for hospitals, health care centers, community mental health centers and clinics**

INDICATOR 5

- **Proportion of smoke free policies and local ordinances for worksites, including restaurants, bars and gaming facilities**

Five Indicators

INDICATOR 7

Proportion of school districts with tobacco-free campuses

INDICATOR 8

Proportion of smoke-free policies for multi-unit dwellings

INDICATOR 9

Extent of tobacco control policies on university/college campuses. This includes indoor and outdoor spaces such as student housing, classroom buildings, and athletic facilities

Two grants funded

Bringing Indiana Along (Clarian)

- Education of providers
- Systems changes for organizations/centers

Rethink Tobacco (MHAI)

- Assess provider knowledge, attitudes & beliefs
- Develop Steering & Stakeholder committees

Rethink Tobacco

Partners include:

- Local & state health department
- MHAI chapters
- Local mental health centers
- Clarian
- Div. of Mental Health & Addictions

BIA and ASPIN

- Affiliated Service Providers of Indiana, Inc. (ASPIN) is a 501 (c) 3, non-profit behavioral health provider and education network.
- Incorporated in November of 1995 ASPIN offers access to clinical providers in over 50 locations throughout the state of Indiana to develop, promote, and provide quality, cost effective behavioral healthcare services throughout a network of qualified providers.

BIA Activities

- Educational presentation for providers
- Presentations on systems change, need for and steps to succeed.
- Technical assistance provided for systems change
- Peer to Peer conference calls, monthly